

Why Cranial Kids?

1

We are an independent company run by Clinicians who work with your baby.

2

We offer ALL of the Cranial helmets on the market.

- **Talee-3D** printed with a 2in1 system.
- **Sprout 3D** with a unique single sided hinge opening, easy for donning and doffing
- **MyCRO 3D** with a washable removable liner
- **STARband**, traditional style; proven, reliable and comfortable.

3

Clinicians with a combined 30 years experience

4

We take all major insurances, Medicaid, CHP+, BCBS, UHC, Cigna, Tricare, AER grant, and UHC grant option for cash pay

5

Walk families through the AER grant application or the UHC grant

6

Billing expert with 20 years experience

7

Cranial Kids will call for benefits and submit claims.

Contact us for or more information or to schedule a consultation.



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Colorado Springs, CO 80907



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Cranial Kids

Shaping Symmetry One
Child at a Time



What are positional deformities?

Positional deformities happen when a baby's head develops an uneven shape, often due to factors before or after birth. This condition, noticed by parents or healthcare providers, affects about one in ten babies and may require further evaluation and treatment.

Causes of positional deformities

This condition can result from restricted movement in the womb, premature birth, weak neck muscles, sleeping positions, or use of infant carriers. Natural childbirth and preferred head positions after birth also affect head shape. By six to eight weeks, most head shapes improve; if not, it's worth discussing with a pediatrician.

How to prevent positional deformities?



Tummy time and Reposition baby between 1-3 months

Supervised time on the tummy strengthens neck and body muscles.



Change sleep positions

Alternate your baby's head direction during sleep.



Limit devices

Avoid long periods in car seats, swings, or bouncers.



Encourage movement

Use toys and vary positions to promote activity.



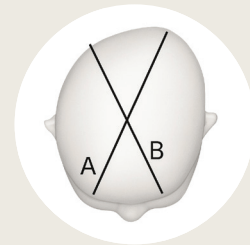
Regular check-ups

See your pediatrician to monitor development and address concerns.

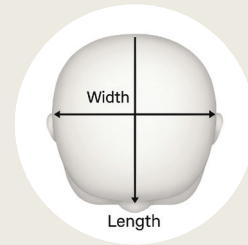
What are the risks of untreated head deformities?

Untreated head deformities can lead to persistent skull or facial asymmetry, jaw misalignment, vision issues, difficulty wearing glasses or helmets, and neck muscle imbalances. Early intervention is important to address these concerns.

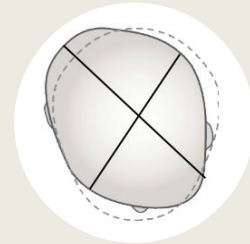
Common Head Deformities



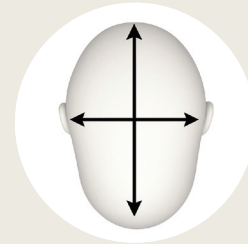
Plagiocephaly



Symmetrical Brachycephaly



Asymmetrical Brachycephaly



Scaphocephaly/Dolichocephaly

Plagiocephaly is when a baby's head becomes flat on one side, often because of tight neck muscles (Torticollis) that might limit movement.

Symmetrical Brachycephaly happens when a baby's head flattens evenly at the back, usually from lying on their back too much.

Asymmetrical Brachycephaly is a combination of flat spots on the side and back of the head, often linked to Torticollis.

Scaphocephaly/Dolichocephaly is when the head is long and narrow, often caused by early closure of the skull bones or lying on one side too much, especially in premature babies.

Who are the helmets for, and how long does the treatment last?



Cranial Remolding Orthoses intended for medical purposes for infants from 3 to 18 months of age with moderate-to-sever cranial deformities. **Treatment is shorter and more successful starting at 4-6 months.**



Treatment duration varies, typically lasting 3-6 months for children under 12 months and longer for older children due to slower skull growth. **Treatment will always be shorter if compliance of 23hrs/day is reached.**



Baby will adjust to the helmet by gradually increasing the wear time over the first 5 days, with breaks during the day for the first three days, then worn overnight from day three. **For optimal results, aim for 23 hours of wear daily.**

What will ensure a successful treatment?

Success Factors include consistency and communication. Your baby should wear the helmet **23 hours a day**, with time off only for cleaning and bathing. Keeping all scheduled follow-up appointments ensures proper fit and optimal results as your baby grows. Understanding the treatment process helps families stay confident and consistent. If you ever have concerns—such as redness or fit issues—please contact Cranial Kids right away rather than waiting for your next visit.

Are Cranial Remolding Orthoses covered by insurance?

Insurance companies classify cranial remolding orthoses as durable medical equipment (DME). Check with your provider for coverage details, as many policies require a certain severity level and prior repositioning efforts. Cranial Kids work with most insurers, including Medicaid, to reduce out-of-pocket costs. Tricare offers an AER grant that will pay for the helmet in full, just ask us!